CROCKER
art museum

Holiday Art & Craft Festival 2011
November 25, 26 & 27, 2011

Presented by

Crocker Art Museum & Creative Arts League of Sacramento

at The Scottish Rite Masonic Center, 6151 H Street Sacramento, California

California artists and artisans are invited to apply for the annual Holiday Art & Craft Festival 2011. The Festival hours will be Friday, November 25, NOON to 6 PM, Saturday, November 26, 10 AM to 5 PM and Sunday, November 27, 10 AM to 4 PM. This event regularly attracts 5,000 to 7,000 shoppers each year. We hope you'll consider joining us this year.

The Festival will again be at the Scottish Rite Masonic Center in East Sacramento. This venue is a single story building with room for our exhibitors and lots of free parking and easy access—all good things for our exhibitors and shoppers!

We are continuing our "booth fee plus commission" format. Booths vary by size, and corner booths are available for an additional fee.

Individual artists will be responsible for processing their own sales and collecting and paying sales tax. Check-out stations will not be provided.

Application Timeline

July 1	Application Deadline
August 15	Applicants notified of their selection
October 25	Last day to cancel with refund (see Cancellation Policy on page 3)
October 26	Last day to cancel without a refund (see Cancellation Policy on page 3)

Fees & Payment

- Make all checks payable to the Crocker Art Museum Association.
- All fees are non-transferable and non-refundable after acceptance into the festival.
- Jury fees will be processed upon receipt of application
- Booth fees will be processed upon acceptance into the Festival. Every effort will be made to accommodate booth size requests.

Artwork / Products

- Fine art and fine quality craft are accepted in addition to handmade gourmet food products. All work must be the applicant's own original work. Reproductions must be signed, limited editions. No manufactured items will be permitted.
- Only products submitted for jury approval will be permitted to be displayed at the event.

- Products other than those listed on the application will be removed from the booth. Food vendors must be prepared to provide proper health department certification.

Application Packet

To apply for the 2011 Holiday Festival, please submit the following:

(*please note: **all artists** wanting to participate must fill out an application. Incomplete application packets will not be juried.*)

- ❑ Completed application form
- ❑ Copy of your resale license
- ❑ At least four (4) photographic prints (No CDs) of the works to be sold during the festival. Please label each print with your name. Please note: photos will NOT be returned.
- ❑ At least one (1) photo (No CDs) or sketch of your booth layout. Please label the photo or sketch with your name. Please note: photo will NOT be returned.
- ❑ One (1) separate check for the $10 jury fee made payable to the Crocker Art Museum Association
- ❑ One (1) separate check for the appropriate booth fees made payable to the Crocker Art Museum Association
- ❑ One (1) separate check for the corner booth premium *(if applicable)* made payable to the Crocker Art Museum Association

➢ **Mail your application packet to:**
Holiday Art & Craft Festival, Crocker Art Museum, 216 O Street, Sacramento, CA 95814

Contact

If you have any questions regarding the event, please contact:

Dianne Boal	Pat Snooks	Gayann White
kdboal@yahoo.com	pasnooks@comcast.net	gaenaw@aol.com
(916) 419-4530		(916) 369-8148

Applications are also available at www.crockerartmuseum.org or www.creativeartsleague.com.

We look forward to receiving your application and to working with you at the
Holiday Art & Craft Festival 2011!

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2011 Holiday Art & Craft Festival

Scottish Rite Center, 6151 H Street
November 25, 26 & 27, 2011
Fri NOON-6 PM • Sat 10-5 PM • Sun 10 AM-4 PM
Presented by the Crocker Art Museum &
Creative Arts League of Sacramento

Application Deadline: July 1, 2011
Return application to: Crocker Art Museum/Holiday Art & Craft Festival, 216 O Street, Sacramento, CA 95814

FOR OFFICE USE ONLY
Vendor Number: _____
Date Application Rec'd: _____
Location: _____
Fees Paid: _____
Notified: _____
_____
_____

Last Name: _____ First Name: _____
Name to appear in Program: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Cell: _____
Email: _____
Check one: Previously participated in this show ___ Previously juried for this show ___ First-time Applicant ___
Artwork/Product Description: _____
Artwork/Product Price Range: _____

Fees & Payment

		Enclosed Fees
Jury Fee (all applicants, returning and new — separate check) $10		$10
10 x 10 Booth Space *(limited)*	____ (number of spaces) x $300 (plus 15% commission)	$_____
8 x 10 Booth Space	____ (number of spaces) x $240 (plus 15% commission)	$_____
6 x 8 Booth Space	____ (number of spaces) x $144 (plus 15% commission)	$_____
Corner Booth Premium *(limited)*	$25	$_____
*checks should be made payable to Crocker Art Museum Association	Total Fees Enclosed	$ _____

Cancellation Policy
All cancellations must be made in writing. There will be a $20 handling fee on all cancellations made until October 25, 2011. There will be no refunds on cancellations made after October 26, 2011.

Waiver
The exhibitor agrees to make no claim for any reason whatsoever against the Crocker Art Museum, the Creative Arts League of Sacramento, the Scottish Rite Center, nor any person or organization affiliated with the show for loss, theft, damage, destruction or non-delivery of goods, display materials and or other effects; nor for any injury to him/herself or employees, or representatives while in the Festival area. I further release the Crocker Art Museum and the Creative Arts League of Sacramento and all of its duly appointed representatives, agents and affiliates of all liability and responsibility for damages or loss suffered before during or after the 2011 Festival or as a result of the display of the exhibitor's work, equipment or materials.

Acceptance: I have read and agree to all the specified terms, conditions, rules and requirements set forth on all pages of the Holiday Art & Craft Festival 2011 application and letter. I understand and agree to abide to the cancellation policy. I guarantee that the art/product described in this application is my original work.

Artist Signature: _____ Date: _____