



## **A Masterpiece in the Making**

Capital Expansion and Endowment Campaign  
Fact Sheet

### **The Capital Campaign...**

- Is underway to raise a minimum of \$100 million for the expansion and endowment
- As of October 17, 2008, \$89.8 million has been raised
  - \$18.65 million from four public entities
  - \$71.15 million from individuals, corporations and foundations
- Represents the largest cultural undertaking in the City of Sacramento
- Has received the largest gifts in the history of the Crocker
- Attracts those who have a deep passion for art, those who have a desire to make a regional asset accessible to all and new donors who have been motivated to make a difference
- Compels civic leaders who wish to enhance Downtown Sacramento and elected officials who have confidence that that this type of project makes Sacramento a better place to live, work and visit.
- Has received phenomenal support from four public entities: the City of Sacramento (\$12 million), the State of California (\$4 million), the County of Sacramento (\$2.5 million), and the Institute of Museum and Library Services, a Federal agency, (\$150,000).
- Continues to reach out to the generous and loyal patrons of the Museum and the communities that the Crocker serves